

## ORDER



KSNB

**Orders**  
**Order / Rev:** 2532642  
**Alt Order #:** WOC13583932  
**Product Desc:** 2022 Primary Election  
**Estimate:** 3600  
**Flight Dates:** 04/25/22 - 05/01/22  
**Original Date / Rev:** 04/22/22 / 04/22/22  
**Order Type:** NORMAL

**Primary AE:** Kris Ryan  
**Sales Office:** LINR  
**Sales Region:** Regl

**Agency**  
**Name:** AxMedia  
**Buying Contact:**  
**Billing Contact:** Eva Mah  
 800 W 47TH Street Suite 200  
 Kansas City, MO 64112

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Flood For Congress  
**Demographic:** A55+  
**Product Codes:** Candidate - National - House  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-02

**New Business End:**  
**Advertiser External ID:** 602146  
**Agency External ID:** 140343  
**Unit Code:** General  
**Order Separation:** 00:30:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/01/22	20	\$1,915.00	\$1,627.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	20	\$1,915.00	\$1,627.75	62.20
<b>Totals</b>	<b>20</b>	<b>\$1,915.00</b>	<b>\$1,627.75</b>	<b>62.20</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kris Ryan			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNB	04/25/22	04/28/22	Local4 Today @ 6a Local4 Today @ 6a (Program: LOCAL4 TODAY AT 6AM) CS-Apr/2021	CM	6:00 AM-7:00 AM	- 111 - - -	:30	3	\$50.00	P-02	1.70	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	- 111 - - -					3	\$50.00		1.70			
N 2	KSNB	04/25/22	04/29/22	NBC Today Show Today Show (Program: TODAY SHOW) CS-Apr/2021	CM	7:00 AM-9:00 AM	11111 - -	:30	5	\$70.00	P-02	2.50	NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	11111 - -					5	\$70.00		2.50			
N 3	KSNB	04/25/22	05/01/22	NBC Meet The Press Meet The Press (Program: MEET THE PRESS) CS-Apr/2021	CM	8:00 AM-9:00 AM	- - - - - 1	:30	1	\$40.00	P-02	1.70	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/25/22	05/01/22	- - - - - 1					1	\$40.00		1.70			
N 4	KSNB	04/25/22	04/29/22	Local4 News @ 6p M-F Local4 News @ 6p M-F (Program: LOCAL4 NEWS AT 6) CS-Apr/2021	CM	6:00 PM-6:30 PM	11111 - -	:30	5	\$100.00	P-02	4.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Advertiser: Flood For Congress  
 Product Desc: 2022 Primary Election  
 Estimate: 3600

KSNB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/25/22	05/01/22	11111--			5		\$100.00	4.00					
N 5	KSNB	04/25/22	05/01/22	Local4 News @ 5p Sun CM		5:00 PM-5:30 PM	-----1	:30	1	\$50.00	P-02	3.60	NM	1	\$50.00
				Local4 News @ 5p Sun											
				(Program: LOCAL4 NEWS AT 5 SUNDAY)											
				CS-Apr/2021											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/25/22	05/01/22	-----1			1		\$50.00	3.60					
N 6	KSNB	04/25/22	04/29/22	Local4 News @ 10p M-FCM		10:00 PM-10:35 PM	11-11--	:30	4	\$175.00	P-02	3.90	NM	4	\$700.00
				Local4 News @ 10p M-F											
				(Program: LOCAL4 NEWS AT 10)											
				CS-Apr/2021											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/25/22	05/01/22	11-11--			4		\$175.00	3.90					
N 7	KSNB	04/25/22	05/01/22	Local4 News @ 10p SurCM		10:00 PM-10:35 PM	-----1	:30	1	\$125.00	P-02	3.70	NM	1	\$125.00
				Local4 News @ 10p Sun											
				(Program: LOCAL4 NEWS AT 10 SUNDAY)											
				CS-Apr/2021											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		04/25/22	05/01/22	-----1			1		\$125.00	3.70					
													Totals	20	\$1,915.00